

## Superior Road Show Summary Report

Date: July 11, 2007  
Time: 7:00 – 8:30 pm  
Location: Superior High School Multipurpose Room

### Handouts

*The Future at Pinal* executive summary  
Comprehensive Plan Fact Sheet  
Road Show Questionnaire

### Attendees (3)

J. Peter Armanta, Roy Chavez, and Nick Labadie

### MEETING SUMMARY

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The purpose of the Road Show event was threefold: introduce the public to the Comprehensive Plan process, discuss the results of the Morrison Institute *The Future at Pinal* report, and to begin a dialogue on the vision for Pinal.

After a brief exercise which identified how long attendees had been residents of Pinal County, the year-long Comprehensive Plan process and current status were presented to the group. Additionally, results from the Morrison Institute were shared, including growth figures, land ownership percentages, and employment data.

Participants were then shown results of a peer county analysis. Polk County, Florida, Cobb County, Georgia and Arapahoe County, Colorado were chosen as “peer” counties for their rapid growth over the past 20 years, that they were impacted by rapid growth in neighboring metro areas, contained an urban/agricultural/open space interface, had preservation issues and served in some capacity as a “bedroom community.”

Finally, a presentation of the Morrison Institute’s six “placemaking goals” was given to participants:

- #1: Distinguishing Pinal from Maricopa County and Pima County.
- #2: Protect miles of desert land and open space.
- #3: Provide choices for transportation and mobility.
- #4: Support unique, “fair share” communities.
- #5: Create and attract “career pay—career path” jobs.
- #6: Develop Pinal’s talent pool.

Participants were encouraged to participate in future Comprehensive Plan events.

Several comments were offered by participants of the Road Show:

- How accurate is the projected growth? Do all the entitled properties currently have services to them? Will all properties be developed?
- It is important to maintain/sustain the County vision through time by empowering and educating our youth

- In Superior, there is no perceived “need” to address the future; people don’t want to move beyond what they know
- Transportation needs to be addressed (air/roadway/multimodal); there is a great opportunity to work with transit in County (especially if Maricopa County and Pima County don’t do anything)
- Need to connect mountain and valley parts of Pinal County; work to create synergy throughout the County
- A strong leader needs to emerge in Pinal County
- Planning is going to be important: high density and low density housing both needs to be addressed
- A lot of empathy present in the Superior area: it’s hard to get people to think ahead; people tend to be reactive instead of proactive

## QUESTIONNAIRE SUMMARY

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### Section 1

#### Responses to the following questions:

What ONE thing do you value most about Pinal County?

- Rural atmosphere with easy, quick access to metro areas
- Natural assets
- Rural, open space

What ONE thing do you **not** want to lose in Pinal County?

- Open space—development is okay, as long as it’s planned
- Natural assets
- Rural, open space

What ONE major change have you seen in Pinal County?

- Influx of population and homes
- Obviously growth, but also the beginnings of connection to counties north and south that will hopefully grow
- Planning

If we do everything right, how would you describe a successful Pinal County in the future?

- A well-planned community with a balance of rural and urban centers, good transportation planning, smart growth, plan for smart water use, and job centers
- Fully functioning independent county with a diversity of population employment and activity
- Great place to live

### Section 2

**The average level of agreement for each of the six placemaking goals (1 strongly disagree, 5 strongly agree.)**

Distinguish Pinal from Maricopa County and Pima County: 4.33

Protect miles of desert land and open space.	4.67
Provide choices for transportation and mobility.	5.00
Support unique, “fair share” communities.	4.33
Create and attract “career pay—career path” jobs.	4.67
Develop Pinal’s talent pool.	4.33

**Responses to “what does each statement mean to you?”**

Distinguishing Pinal from Maricopa County and Pima County.

- Give it an identity without severing ties.
- Keeping a unique, distinct view
- Rural

Protect miles of desert land and open space.

- Sensible configuration of regional open space
- Preserving area for play and aesthetics
- Tradition

Provide choices for transportation and mobility.

- Density, density, density to allow feasible mass transit
- Multimodal transit—roads as well as transit
- Future

Support unique, “fair share” communities.

- Not really sure, to be honest
- Equal, interactive and active leadership working toward goals
- Heritage

Create and attract “career pay—career path” jobs.

- Base of population to support employment and attract quality employment
- Making a place where you can live, work, play
- Future

Develop Pinal’s talent pool.

- Education of the youth and adults
- Education opportunities
- Future

**Responses to “what five key words do you think should be part of the Pinal County Vision Statement?”**

- Common goals
- Economy
- Education
- Environmental preservation (2)
- Future
- Infrastructure
- Partnership/unity

- Rural and urban centers
- Smart development

### **Demographic Information**

Attendees from:  
Superior (2)

I've lived in Pinal County for:

< 2 years:	0
2-5 years:	0
5-10 years:	0
10-20 years:	0
> 20 years:	2

I am:

18 or under:	0
19-29:	0
30-39:	1
40-49:	0
50-64:	1
Over 65:	0